Jude Ferrara

FILMMAKER AND VIDEO EDITOR

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EDUCATION

State University of New York at New Paltz	2020-Fall 2023
BA: Digital Media Production	
Courses: Writing For Digital Media, Studio Production, Advertising, Field Production,	
Audio Production, Film Seminar	
Pratt Continuing Education	2020
Courses: Illustrator, Intro to Marketing Media, UX and UI, Freelancing	

SKILLS

- Software: Adobe Premiere, Adobe After Effects, Adobe Lightroom, Adobe Illustrator, Logic, Pro Tools
- Hardware: DSLRs, Video Camcorders, Audio Field Recorders, Analog Photo Cameras, Light Kits, Drones
- **Technical:** Microsoft Office, Google Office Suite, Digital File Organization, Asset Management, Social Media (Facebook, Instagram, Twitter, YouTube)

HIGHLIGHTS

Green Elephant Media | 2024

Owner of Green Elephant Media, a media company specializing in documentary filmmaking, branded content, video editing, and photography.

Joe's Story (Mini Documentary) | 2024

Directed, filmed, and edited a mini-documentary for People USA on Joe Scizenzo, who People USA supported to help with re-entry, peer respite, housing, and more after being in jail for 39 years.

Ron English | 2023 - 2024

Director, Director of Photography, and Video Editor for Big Genius, a sketch-based talk show centered around art and pop culture, with guests including Lady Pink, Travie McCoy, Wally Hughes, The Sucklord, Mike Long, and Ethan Cohen. Produced, filmed, and edited multiple mini-documentaries and branded content for pop surrealist artist Ron English.

Matt Horner: Artifacts Mini Documentary | 2023

Director of Photography for Matt Horner: Artifacts, a documentary on Adirondack-based stone sculptor and ice climber Matt Horner. The film won Best Documentary at the 2024 Lake Placid Film Festival and received Best Documentary, Best Cinematography, Audience Favorite, and Best Film at the 2023 Hawks Studios Film Festival.

FILMOGRAPHY

EchoSystems by Yin Mei | 2024

Director of Photography and Video Editor for EchoSystems, a video accompanying Yin Mei's interactive installation at the Ely Center of Contemporary Art.

Wonderer by Angela Lian | 2024

Director of Photography for Wonderer, an interpretive dance film featured in Angela Lian's "Moving, Making, Moving" exhibition at CMA Gallery.

Eddie O'Hara | 2024

Director of Photography and Video Editor for a contextual video detailing the creation process behind Eddie O'Hara's latest painting series. This video will be projected alongside the artist's work during Hudson Valley Art Week at Gardiner Gallery.

Joe's Story (Mini Documentary) | 2024

Directed, filmed, and edited a mini-documentary for People USA on Joe Scizenzo, who People USA supported to help with re-entry, peer respite, housing, and more after being in jail for almost 40 years.

People USA Onboarding Video | 2024

Director of photography and video editor of the onboarding video for People USA for new team members to watch during their onboarding process.

People USA Wellness Wednesday Photography coverage | 2024

Photographer for People USA's annual Wellness Wednesday event, capturing vendors and activities from organizations such as Mount Sinai, New York State Police, Planned Parenthood, SNAP, and more.

Living In Delusionville | 2024

Executed a grassroots social media campaign for *Living In Delusionville*, a documentary about pop surrealist Ron English, directed by Constant Van Hoeven. Partnered with brands and artists such as Buff Monster, Elrow, The Allouche Gallery, Sprayground, and Wynwood Walls to maximize audience reach. Coordinated podcast interviews with the director and Ron English and film screenings.

The Sevenfold Guild | 2023

Created and conceptualized a marketing campaign for The Sevenfold Guild, a non-profit art school in New Paltz, NY. Filmed, edited, and conducted interviews with students and parents, producing videos optimized for both vertical and horizontal formats.

Seeta Eye, Social Media and Marketing Coordinator | 2023

Marketing Coordinator and Head of Social Media for Seeta Eye, an ophthalmology practice specializing in LASIK, SMILE, and eye disease surgery. Created and conceptualized original promotional videos and graphic content.

Miniature Works Mini Documentary | 2023

Director and co-editor for a mini-documentary on Brigette Nagle, a miniature artist based in Stone Ridge, NY.

HOST - Highland Art Studio Tour | 2023

Director of photography and video editor of a short promotional video for the Highland Art Studio Tour.

KuBe Back to School | 2023

Director of photography and video editor of a mini-documentary capturing the KuBe Gallerie's, Back To School, art opening.